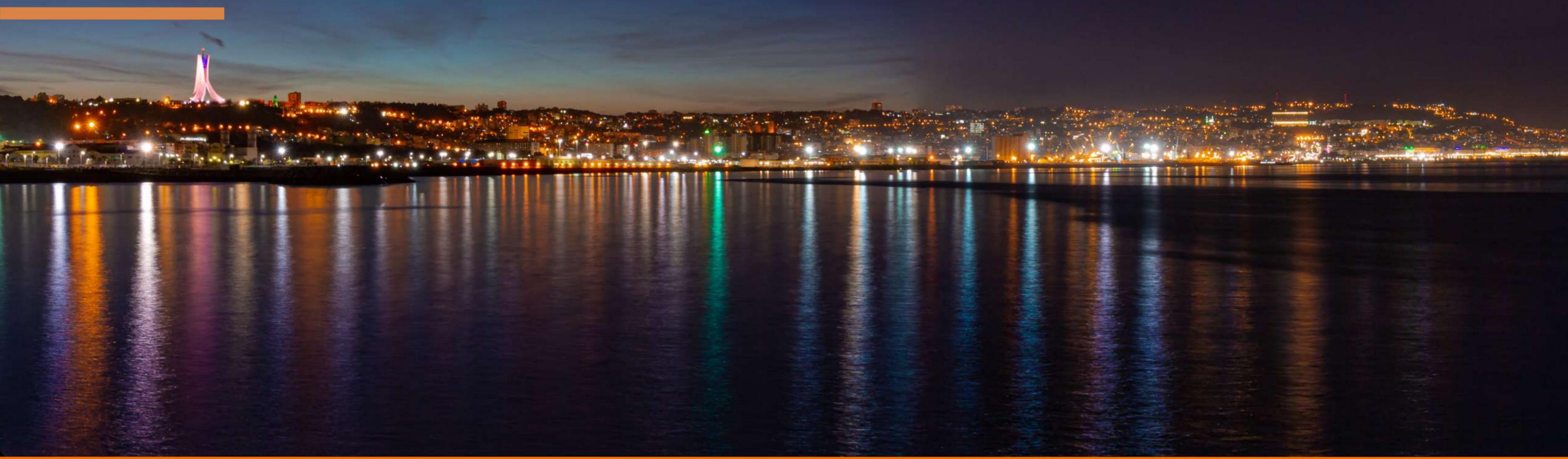


THE ALGERIAN STARTUP ECOSYSTEM

2023



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OVERVIEW

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Algeria has
1307+
active
Startups

With over 528 active startups, Algeria is now ranked 3th on the African continent, just behind Egypt, South Africa and Nigeria. This foreshadows a remarkable dynamic since the launch of public policies in favor of startups in Algeria.



OVERVIEW

Bringing Ideas to life

2648+

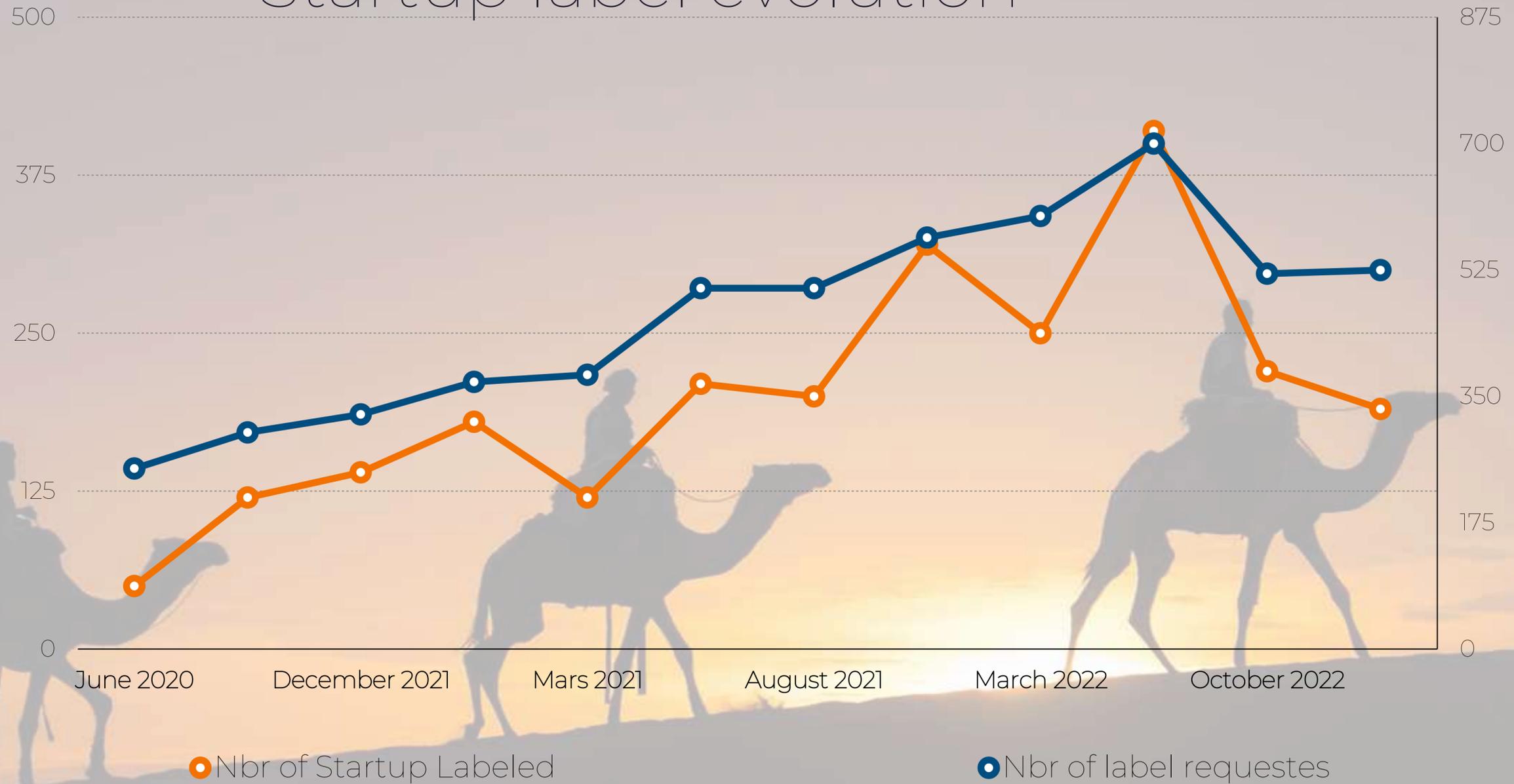
Innovative projects

Unique in Africa! Innovative people often hesitate before starting a business, The Ministry of Startup offer them a dedicated framework, which allows them to have access to financial and logistical support to bring their ideas to life without any bureaucratic barriers.



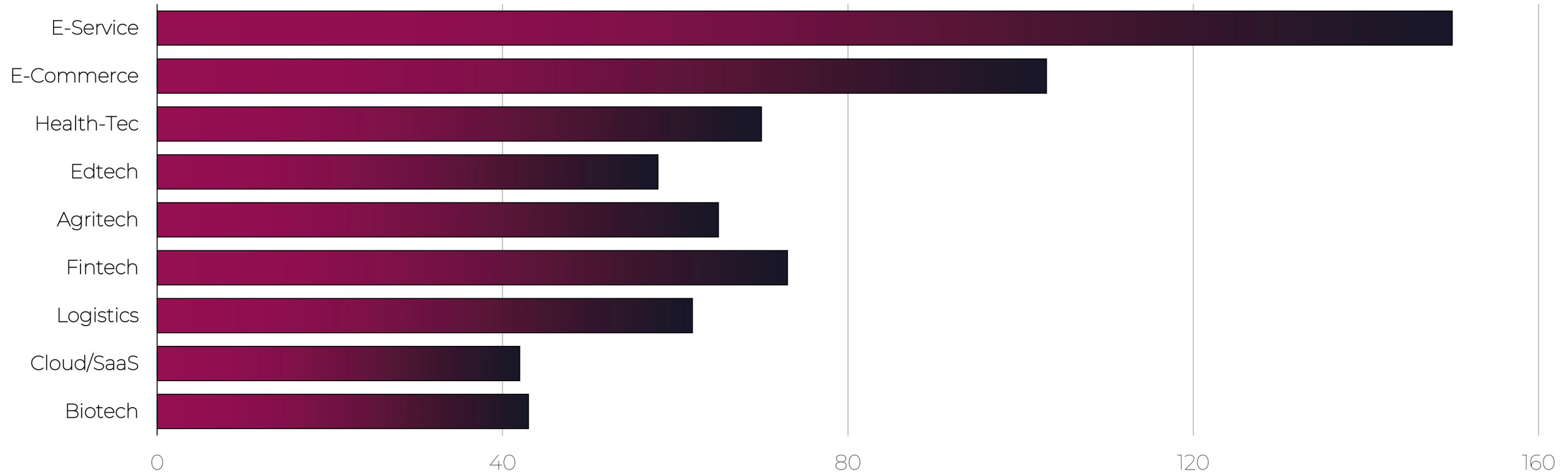
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Startup label evolution



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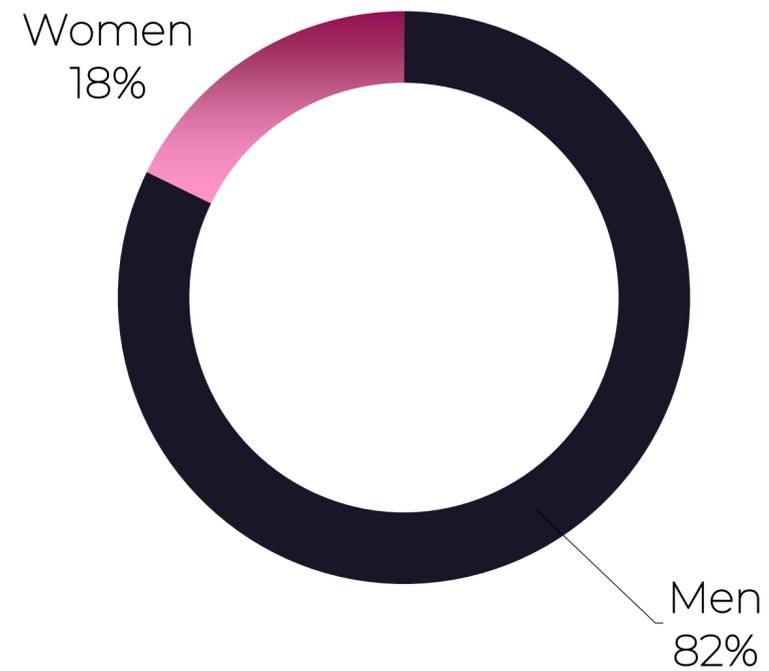
Algerian Tech Startups by Sector



E-service and E-commerce top the ranking of the sectors most favored by Algerian startups, this is also true throughout African countries where these activities thrive and generate profits. We also find cutting-edge sectors such as fintech, Agritech, and Edtech.

OVERVIEW

Algerian female founders



In Algeria, female entrepreneurship has been on the rise in recent years. Despite cultural and social barriers, more and more women are taking the entrepreneurial path and starting their own businesses. The government has launched various initiatives to empower women entrepreneurs. However, challenges still exist such as limited access to networks and resources.



OVERVIEW



52,8%
of Algeria's startups
are from Algiers

As the capital and commercial center of the country, Algiers is unsurprisingly the center of startup activity, with 52.8% of Algeria's startups headquartered in Algiers. 17.6% of the startups tracked in this report are based in the east of the country, 11% in the west, and 5% in the south. This also reflects the proportion of the population countrywide.

OVERVIEW



A multi-sided marketplace offering on-demand services has raised **\$150 Million** in Series B funding.

Nouredine Tayebi, a Stanford PhD and a native of Algeria, spent more than 15 years in Silicon Valley before returning to his homeland Algeria to build Yassir. The investment was led by BOND, with participation from DN Capital, Dorsal Capital, Quiet Capital, Stanford Alumni Ventures (aka Spike Ventures) and Y Combinator, among other strategic investors.

SECTORS

E-COMMERCE

At the beginning, Hichem Soudah, Amine Benmouffok, Ahmed Bouaouina, Mehdi Mounis Bouzid et Djamel Eddine Dib didn't have making money in mind, but rather just wanted to make their mark on the internet. During the first year, the site wasn't attracting more than 20 visitors per day. However, they didn't let this discourage them and continued to work on it.

Gradually, word of mouth started to take effect. People began talking about the site and its useful features. The founders followed their passion and continued to improve the site.

In 2007, their patience and hard work finally paid off. The founders were invited to one of the first e-marketing events in Algeria, and the site reached a peak of 2,000 visitors in a single day! It was a moment of pride and satisfaction for them.

Since then, the site has experienced rapid growth and has become the top Algerian website for classified ads, with more than 250,000 visits per day. The founders have come a long way since the beginning of their internet adventure, but their passion and determination have led them to success beyond their wildest dreams.



Ouedkniss



AFRICAN
STARTUP
CONFERENCE

AFRICAN
STARTUP
CONFERENCE

A-VENTURE

A-VENTURE

ASF ASF

MINISTRY OF KNOWLEDGE
ECONOMY, STARTUP
AND MICRO-ENTERPRISES

STARTUP
SUPPORT

GOVERNMENT INITIATIVES

Algeria is on its way to becoming an innovation hub in Africa. After having put in place legislation promoting knowledge economy and startups, the government has set up in a few months regulatory and fiscal frameworks in favor of start-ups: tax exemption, reduction in customs, VAT, and public funding mechanisms.

In order to accelerate the process of creating start-ups, the Algerian government introduced an online platform www.startup.dz to facilitate accessor obtaining the labels “startup, innovative project, and incubator”, in fact, companies that have this label, are exempt from tax on the activity. tax, global income tax, or corporate income tax for a period of four years, with an additional year.

The Algerian government has made the promotion of startups a priority for the country's economic development. With the rise of startups in Algeria, young entrepreneurs now have a chance to realize their dream of creating their businesses and contributing to the country's economic growth.

These new policy directions are the result of a colossal effort led by the Ministry of Knowledge Economy and Startups, which reflects the willingness to establish a policy in favor of technological innovation, thus transforming Algeria into an entrepreneurial hub in North Africa.



GOVERNMENT INITIATIVES

- Tax Exmption for incubators & Startups.
- Customs clearance free for startup when importing material into them production.
- Entrepreneur Holliday.
- Auto entrepreneur.
- Open Innovation incentive.
- Investment Funds
- Soft landing program
- Faire & exhibition
- Incubators & accelerators



FUNDING OPPORTUNITY



ASF

ALGERIAN STARTUP FUND

Tickets Up to
1,2 Million USD

The ASF was created in October 2020 by the Algerian President Abdelmadjid Tebboune. Its mission is to promote the development and growth of Algerian start-ups. This public structure encourages the financing of startups through funds for the start of their activity. The financing granted by the Fund is based on equity investments in the capital of start-ups for a fixed period. The objective is to support startups in their sustainable growth and to help them export their products and services.

with a capital of 411 million euros offering tickets up to 1 million euros per startup with equity from 6% to 27%. ASF was born from the collaboration of the Ministry of Startups and the 6 public banks (BADR, BNA, CPA, CNEP, BEA, BDL).

Since its establishment at the beginning of 2021, the ASF has already granted more than 5 million euros in various verticals such as AgriTech, fintech, AI, IOT, E-commerce, Logistics, BtoB Software, EdTech, Big Data...

Web: www.asf.dz



INCUBATORS & ACCELERATORS



Startup incubators play a key role in the entrepreneurial ecosystem by providing strategic and operational support to early-stage startups to help them grow and succeed. To this end, the Algerian government has implemented a series of incentive measures aimed at all incubators by granting them a label that allows them to benefit from tax breaks and financing to ensure the sustainability of their activities.

These measures have allowed more than 65 incubators to emerge in Algeria, providing rich and varied support programs to Algerian startups. Now, every university has a dedicated incubator for research projects launched by students.

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Incubators & innovation Centers



Startups Ecosystem Actors In Algeria



CORPORATES & INTERNATIONAL INITIATIVES

